# WEB, GRAPHIC & UI DESIGNER

Full time permanent contract

## **Nicolas PEREZ MUNOZ**

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## Skills

#### **UI & Webdesign**

- Templating / Mockups
- Websites / Newsletters
- UX/UI Mobile ergonomy

#### Web integration

- HTML / CSS
- Responsive design
- CMS, GitHub

#### Graphic design & visual identity

- Ilustrations, logos, picture editing...

- Brochures, leaflets, flyers...

#### Video

- Video editing
- Motion design & animation

### Software

- Ps Photoshop ★★★★★
- Ai Illustrator ★★★★★
- Figma \*\*\*
- Indesign ★★★★
- Pr Premiere ★★★
- AE After Effects \*\*
- An Animate \*\*

Office: Powerpoint, Word, Excel Prototype tools: Axure, Balsamia

## Web Languages

- F HTML 5 ★★★★★
- CSS 3/SCSS \*\*\*\*
- Js Javascript \*\*\*

Jauery, PHP, Smarty, XML (notions)

#### **CMS**

- Wordpress ★★★★
- 🔞 Prestashop ★★★

# Languages

- French Native
- English C1
- Spanish B2

## Career path



#### Since November 2021

Web & graphic designer

SEITOSEI-ACTIFIN Financial communication agency

- Creating full websites (Wordpress Divi)
- Rebranding and renewing websites
- Emailing and display ads

and landing pages



#### April 2018 - October 2021

Web & graphic designer

INSEEC U. (OMNES Education) Leader dans l'éducation privée

- Landing pages design, emailings, display ads...



#### Dec. 2017 - Mar. 2021 (fixed-term) Responsible for webdesign

ELSEVIER
World leader in scientific publishing & analysis

- Web/mobile templating



#### Oct.2014 - June 2017

Web & graphic designer SIZE-FACTORY

- Design, integration of size-factory.com

- Full rebranding of the group's websites

- Creating Newsletters and piloting campaigns with Selligent CRM
- Print: flyers, posters and storefronts



#### Oct. 2013 - Jun. 2014

Webdesigner in part-time training

**IDEA FIZZ** 

- Creation, templating in HTML/CSS
- Graphic design on Wordpress websites
- Infographies, leaflets, logos, illustrations



## January 2013

**Google E-commerce Academy** at HEC Paris

- Group project with HEC and Epitech students
- Creating the website make-it-tasty.fr, voted winner

## **Training**



July - September 2017

Advanced English - MALVERN HOUSE (London, UK)



#### Oct. 2014 - Jan. 2016

Web project manager & designer Diploma (Bac+4) **INSTITUT F2i** 

- 14-month part time training
- Design and full web development of a website



#### 2011 - 2014

Bachelor webdesign (Bac+3)

SUP'INTERNET (IONIS Group, now part of EPITECH's program)

- Bac+3 Diploma
- One 4-month internship per year, last year in part-time training



Bac ES (Mention Bien) - Lycée Jacques Monod, Clamart

### **Hobbies** -

Rock music, Concerts - Travels - Cinema - Drawing, Exhibitions - Sports, Football, Jujitsu

